

**WTCB(FM), WOMG(FM), WISW(AM), WLXC(FM) and WNKT(FM)
EEO PUBLIC FILE REPORT
August 1, 2015 – July 31, 2016**

I. VACANCY LIST

See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data

Job Title	Recruitment Sources (“RS”) Used to Fill Vacancy	RS Referring Hiree
Sales Representative	1-29	29
Sales Manager	1-29	29
Sales Coordinator	1-29	29
BUSINESS MANAGER	1-29	29
Assistant Program Director	1-29	29
On Air Announcer	1-29	29

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II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Contact: Vivian Staples Wider Opportunities for Women 1001 Connecticut Avenue, NW, Suite 930 Washington, DC 20036 202-464-1596	N	0
2	Contact: Adam Goodman Goods Entertainment PO Box 1266 Weston, CT 06883 203-341-0111	N	0
3	Contact: Christie Savage NAACP of South Carolina 6111 Main Street Columbia, SC 29203 803-754-4584	N	0
4	Contact: Sylvia Therrell University of South Carolina Close Building, 6 th Floor Columbia, SC 29208 803-777-7280	N	0
5	Contact: Anna Haigler South Carolina State University P.O. Box 7068 300 College Street Orangeburg, SC 29117 1-800-260-5956	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
6	Contact: Karen Rutherford Benedict College 1600 Harden Street Columbia, SC 29204 803-253-5153	N	1
7	Contact: Arlene Grimes Clemson University 316 Hendrix Center Clemson, SC 29634 864-656-3311	N	0
8	Contact: Nakiya Lee National Council of Negro Women 633 Pennsylvania Avenue, NW Washington, DC 20004 202-737-0120	N	0
9	Contact: Nell Gainey Columbia Urban League 1400 Barnwell Street Columbia, SC 29201 803-799-8150	N	0
10	Contact: Lonnie Randolph NAACP of Columbia 1114 Blanding Street Columbia, SC 29201 803-253-2609	N	0
11	Contact: Margaret Wallace South Carolina Broadcasters Association One Harbison Way, Suite 112 Columbia, SC 29212 803-732-1186	N	3
12	Contact: Judy McColl South Carolina State Employment Security Commission PO Box 567 Columbia, SC 29202 803-737-2400	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
13	Contact: Allison Wooten Lander University 320 Stanley Avenue Greenwood, SC 29649 864-388-8000	N	0
14	Contact: Alzen Smith Allen University 1530 Harden Street Columbia, SC 29209 803-376-5728	N	1
15	Contact: Janice Smith Francis Marion University PO Box 100547 Florence, SC 29501 1-800-368-7551	N	0
16	Contact: Hester Young Charleston Southern University 9200 University Boulevard Charleston, SC 29401 1-800-947-7474	N	0
17	Contact: John W. Woodson, II Tri-County Technical College PO Box 587 Pendleton, SC 29670 (864)-646-1313	N	0
18	South Carolina Employment Security Commission SC Works Online Services 1550 Gadsen Street Columbia, SC 29202 803-737-2588 https://jobs.scworks.org	N	0
19	Contact: Ted Gladden Employment Security Commission P.O. Box 995 Columbia, SC 29202 803-737-2588	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
20	Contact: Felicia Maloney Columbia Housing Authority 1917 Harden Street Columbia, SC 29204 803-254-3886	N	0
21	Contact: P. C. Jenkins Veterans Affairs – Vocational Rehabilitation & Employment 1801 Assembly Street Columbia SC, 29201 1-800-827-1000	N	0
22	Contact: Mary Singletary Work-In-Progress, IPS Model 1135 Carter Street Columbia, SC 29204 803-758-0066	N	0
23	Contact: Laura Harvey American Women in Radio 8405 Greensboro Drive, Suite 800 McLean, VA 22102 703-506-3290	N	0
24	Zip Recruiter Website www.ziprecruiter.com <i>(Internet-based job board and secondary posting service to more than 25 additional on-line job banks, eg. diversityjobs.com, monster.com and topusajobs.com)</i>	N	2
25	Indeed Website www.indeed.com	N	15
26	Word-of-Mouth Referral	N	13
27	On-Air Announcements (all SEU stations)	N	1
28	Craig's List/Columbia, SC www.columbia.craigslis.org	N	2
29	Cumulus Media Website www.cumulus.com/careers/	N	45
30	Simply Hired www.simplyhired.com	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
31	Glass Door www.glassdoor.com	N	0
32	Link Up www.linkup.com	N	0
TOTAL INTERVIEWEES OVER REPORTING PERIOD			83

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III. RECRUITMENT INITIATIVES

	Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity
1	Participate in Job Fair	On August 28, 2015 our SEU participated in the Centura College Career Fair held at the Fort Jackson NCO Club in Columbia, South Carolina. SEU participants included our Business Manager who spoke with attendees about career opportunities in broadcasting as well as job openings within the SEU and interviewed interested attendees.
2	Participate in Job Fair	On April 8, 2016, our SEU participated in the South Carolina Broadcasters Association Job Fair held at the South Carolina Armory in Columbia, South Carolina. SEU participants included our Traffic Assistant who spoke with attendees about career opportunities in broadcasting as well as job openings within the SEU and interviewed interested attendees.
3	Host event/program sponsored by or on behalf of a community organization related to careers in broadcasting	On June 30, 2016, our SEU held its first annual blood drive at our facilities in Columbia, South Carolina, during which our Business Manager was available to discuss employment opportunities within the SEU and distribute applications to those individuals that expressed interest.
4	Sponsor events in the community designed to inform and educate the public concerning employment opportunities in broadcasting	On July 24, 2016, our SEU's Operations Manager hosted a tour of the facilities to 22 middle schoolers from Leesville United Methodist Church during which he spoke with the students about his job and what it is like to work at a radio station as well as the variety of career opportunities available in radio.